

Pasta World Championship 2019

International Culinary competition Rules

Article 1. THE ORGANIZER

BARILLA G. e R. Fratelli – Società per AZIONI S.p.A., Via Mantova, 166, I-43100 Parma, Italy (hereinafter referred to as "BARILLA" or the "Organizer") is the organizer of the 8th Edition of the international culinary competition "Barilla Pasta World Championship".

Article 2. THE GLOBAL CONCEPT

The purpose of the event is to celebrate the positive principles of the Italian Cuisine and Pasta as its internationally recognized cornerstone, through a unique culinary competition deemed to elect its best ambassador Young chefs worldwide.

The global theme of 2019 Edition will focus on the contemporary "**Bello – Buono – Fa Bene**": **Beautiful for the eyes, Tasty for the palate and soul** concept that will steer the competition during "Pasta World Championship" running in Paris - France (10th -11th October 2019).

Article 3. THE PARTICIPANTS

Young Chefs will be eligible to subscribe to the preliminary selections provided they meet the following mandatory requirements:

- **AGE** : Candidates must be born not earlier than 01/01/1984;
- **EXPERIENCE**:
 - Compelling background, including work-experience at a restaurant with strong awareness (listed in major restaurant guide)
 - Fluent English (the official event language)
 - Must be able to attend the global event in October in Paris competing against 11 other chefs.
 - Must be willing to compete, no sous chef included.
- **LANGUAGE**: the official language of the competition is English; candidates are mandatorily required to be able to express themselves in English, both spoken and written.
- **PARTICIPATING GEOGRAPHIC AREAS**: Candidates must be working in one of the following geographic areas at the time of the Competition in Paris:
 - U.S.
 - Brazil
 - Canada
 - Australia
 - Japan
 - Germany
 - Sweden
 - Norway
 - Greece
 - Italy
 - France
 - Egypt/South Arabia
 - Switzerland

- Austria

If the working country of a selected chef should change at the time of the competition, Barilla can decide not to include this chef in the event

GENERAL REQUIREMENT : AVAILABILITY

- be present in Paris from 9th October 2019 (by 11 am) to 12th October 2018.
- be available 1 or 2 days for any local interview or video shooting before the event itself (over the period of 1st July-30th sept 2019)

Article 4. SELECTION PROCESS PHASES

The selection process will be organized through the following phases:

Phase 1: On-line registration for subscriptions	by June 10 th
Phase 2: Signature Recipe submission by all the chefs registered	by June 28 th
Phase 3: Selection of the final participants list	by July 12 th

Article 5. SUBSCRIPTION TERMS AND CONDITIONS (Phase 1)

Application form subscription is due by June 10th 2019 (11.59 pm Italian time) and will have to be filled on the website www.pastaworldchampionship.com

- Applicants will have to register by providing the Organizer with the following personal information:
- Contact information (email address, mobile phone nr)
- A copy of a valid identity document with legible date of birth
- A copy of travel document authorization (passport)
- A photo - portrait
- A detailed Curriculum Vitae or a short biography

Incomplete application, out of date, not sent electronically through the above site, or submitted in a language other than English will not be accepted.

It is participants' responsibility to enter the competition on the following conditions:

- be permitted to take part into the event by their own employer, if any.
- require to the current employer and/or restaurant management team the permission granting the organizer the right to quote the name of the restaurant in all communication materials, including press release or video.

Applying to the competition, all the Chef participants accept to be invited to possible local events organized by Barilla within their resident country.

For this phase, "chef subscriptions" and selection, Barilla can decide to organize local event for a local selection. In this case, winner chefs, will be asked to upload personal information as all the other candidate chefs.

Article 6. COMPETITION GUIDELINES & PARTICIPANTS SELECTION (Phases 2 & 3)

Phase 2- Barilla will communicate directly to the registered chefs, the competition guidelines, timing definition for the submission of the Recipes, after the chefs will upload personal information.

Each recipe submission must include:

- Name of the Recipe: clear recipe descriptor and fantasy name
- cooking instructions and ingredients list (2 portions)
- clear pictures of the dish under different perspectives (even low resolution)
- brief story-telling about why the recipe embodies the competition

Phase 3 - Final participants selection: a Board composed by Barilla staff, food experts will be in charge of evaluating all the applications received by the landing page and select, at their incontestable discretion, the chefs who will participate to the “Barilla Pasta World Championship”.

Article 7. LIVE COMPETITION AND GRAND FINALE

Live competition will be held in Paris (France) from October 10th until October 11th 2019.

Chef competitors will be required to prepare their recipe in front of the audience composed by the Jury and International Influencers attending the event. They will have no more than 55min time to prepare their recipe.

During the Event every Pasta Signature dish will be examined by a Jury composed by Michelin starred Chefs, Gastronomy experts and lifestyle influencers.

During the live competition, the Organizer will provide Chefs competing with the necessary ingredients unless some specific ones are not easily accessible in France. In that case, participants will be free to provide for themselves any local ingredient wished to be part of the Recipe. Ingredients such as animals at risk of extinction, blood or gold are not allowed.

The specific details about the event location and the agenda will be disclosed by the **12th July 2019** to all the participating chefs.

Article 8. GENERAL INFORMATION

Barilla will be responsible for arranging and directly pay logistics details (flights, domestic transfers) and accommodation in Paris. Barilla will cover all the following costs for the single participating chef:

- flight to/from Paris
- domestic transfer in France
- hotel accommodation from October 9th until October 12th included
- lunches and dinners included in the Agenda of the event

Additional guests of hers/his will be at her/his expenses and will be able to assist as observers to the competition only, with a limited access to linked events including official dinners and lunches/entertainment program.

The Organizer will, not cover any other costs not included in the list above.

Participants will have to join Paris by October 9th to receive the proper technical directions and get accustomed to the facilities where the competition will be held.

During the event, all participants will be offered the opportunity to connect with influencers and special guests. In addition, they will be entitled to experience the program in all its activities, including those out of the competition (dinners, or other activities).

Article 9. Prize

The Prize for the winner of the competition will be a Special Food & Wine Experience in Italy. 3/4 days program tailored around the winner's interest. Food, wine and a special dining in a starred restaurant of your choice. Barilla will take care and pay for all the logistic and accommodation costs for this program

The winner will also have the possibility to participate to the Pasta World Championship 2020 to "pass the baton" on to the next year winner.

The winner and the finalists will be granted the opportunity to participate in local events organized by Barilla in 2020 as Barilla Ambassadors, in a manner to be agreed upon between the parties.

Article 10. IMAGE RIGHTS AND PERSONAL DATA

Any submitted image and recipe, as well as the names and images of participants and the shooting of photos/videos before and during the Live competition, that describe the participants and their recipes, will be used by the Organizer through any means of distribution and for an unlimited period of time, without the Organizer having to provide any remuneration to the participants.

Participants could also be involved in potential promotional and advertising initiatives connected to local Barilla entities.

Therefore, by submitting their application, participants implicitly authorize the publication and use by the Organizer of the recipes/photos submitted by the Participants and the photos realized in occasion of the Event, either as a part of the activities related to the above described Event, either for commercial, promotional and / or advertising purposes of Barilla regardless the realization of the Event, without time and/or territorial limit, by means of any media, with the sole limitation that the conditions of exploitation of the Images are not likely to harm the honor, reputation and dignity of the Participant, and accepts to be contacted for interviews. The participants implicitly authorize Barilla, to photograph and/or videotape the Participant in occasion of the Event and the interviews that will be organized during the event in Paris.

During the event international media and influencers participating will take videos and photos that will be published worldwide

By submitting their application participants confirm the accuracy of, and their responsibility for, the information declared/materials submitted. The Organizer reserves the right, at any time, to request evidence in support of, and to otherwise verify, the validity of entries and participants, including the participant's identity, age and place of residence, and to disqualify any participant who breaches these terms and conditions or tampers with the registration process or the contest.

The Organizer, as the Data Controller, will process the personal data (including the images) of the Participant (the "Personal Data"), in accordance with current personal data protection regulations, for the time indicated below in relation to the specific purpose pursued: 1) for the purpose of managing the Event, Personal Data will be kept for the duration of each Initiative; 2) for the purpose of the publication and use of the photos and/or videos of the Participant, the Personal Data will be retained until the completion of the related promotional activities; 3) for the fulfillment of specific obligations under laws or regulations, Personal Data will be kept for the time strictly necessary to complete the related activities; 4) for the purpose of handling disputes and any controversies (as legitimate interest of the Data Controller)., the Personal Data will be kept for the time strictly necessary for this purpose and, in any case, no later than the applicable limitation periods.

This consent may be revoked at any time by writing to the following e-mail address: Dpo@barilla.com

The Data Protection Officer appointed by Barilla has the following contact details: Dpo@barilla.com

At any time the data subject may, in accordance with the Data protection legislation, obtain from the Data Controller: confirmation of the existence or not of Personal Data and their communication in intelligible form;

access to Personal Data (obtaining a copy) and related information (including the purposes of the processing, the categories and the origin of the Personal Data, the categories of recipients to whom they have been or may be communicated, the retention period (when possible), the exercisable rights); the correction of Personal Data and the integration of incomplete Personal Data; the deletion of Personal Data without unjustified delay, among other things, when the Personal Data are no longer necessary in relation to the purposes for which they were processed or the legal basis for their processing is no longer present; the transformation into anonymous form or the blocking of Personal Data processed in violation of the law, including those whose retention is not necessary, in relation to the purposes for which the Personal Data themselves were collected or subsequently processed; the limitation of the processing of Personal Data, inter alia, when dispute its accuracy or have opposed processing, for the period necessary for the respective checks; receive, in a structured format, commonly used and readable by automatic device, the Personal Data or, if technically feasible, obtain the direct transmission of Personal Data to another data controller without impediments, in cases where the processing is done by automated means and is based on his consent or is necessary for the execution of a contract of which he is a part; withdraw consent to the processing of Personal Data for any purpose for which it was provided. Moreover, if the data subject believes that the processing of Personal Data violates the Data Protection Regulations, he can file a complaint with the authority for the protection of personal data of the State where he lives, where his place of work is located or in which the alleged violation has occurred, or contact the same Authority to request information on the exercise of the rights provided by the legislation on data protection. At any time and for reasons connected to his particular situation, the data subject will have the right to object to the processing of Personal Data that is necessary for the pursuit of a legitimate interest of the Data Controller or third parties. In this case, the Data Controller refrains from further processing the Personal Data unless he demonstrates the existence of binding legitimate reasons that prevail over the interests, rights or freedoms of the data subject or the processing is necessary for the verification, the exercise or defense of a right in court.